

REDUCING JET LAG AT
THE WORLD CUP

Optimizing scheduling cuts
travel distance for athletes

WATER IN THE GAMBIA

How analytics is
bringing clean water
to remote villages

THE INSIGHT LOOP

A leadership framework
for building AI &
analytics maturity

CONTEXT IS KEY

Why data built for
humans fall short
for agents

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changing the way the military thinks, operates & fights



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**TRANSFORMING DATA
IN THE ARMY**

The military's new integrated data ecosystem is changing the way it thinks, operates, and fights.

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**REDUCING WORLD
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Optimizing scheduling can cut travel distance for athletes, enhancing their health and performance.

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WATER IN THE GAMBIA

Applying out-of-the-box thinking to a rural water crisis, a team is working with village leaders to develop a workable solution based on data.

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CONTEXT IS KEY

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