

QUANTUM
OPTIMIZATION

Quantum Computing
Meets Optimization

CORONA-LIU
COLLABORATION

Real Problems, Real
Students, Real Results

REMEMBERING
RONALD A. HOWARD

The Man Who Engineered
Good Decisions

CELEBRATING

50
YEARS

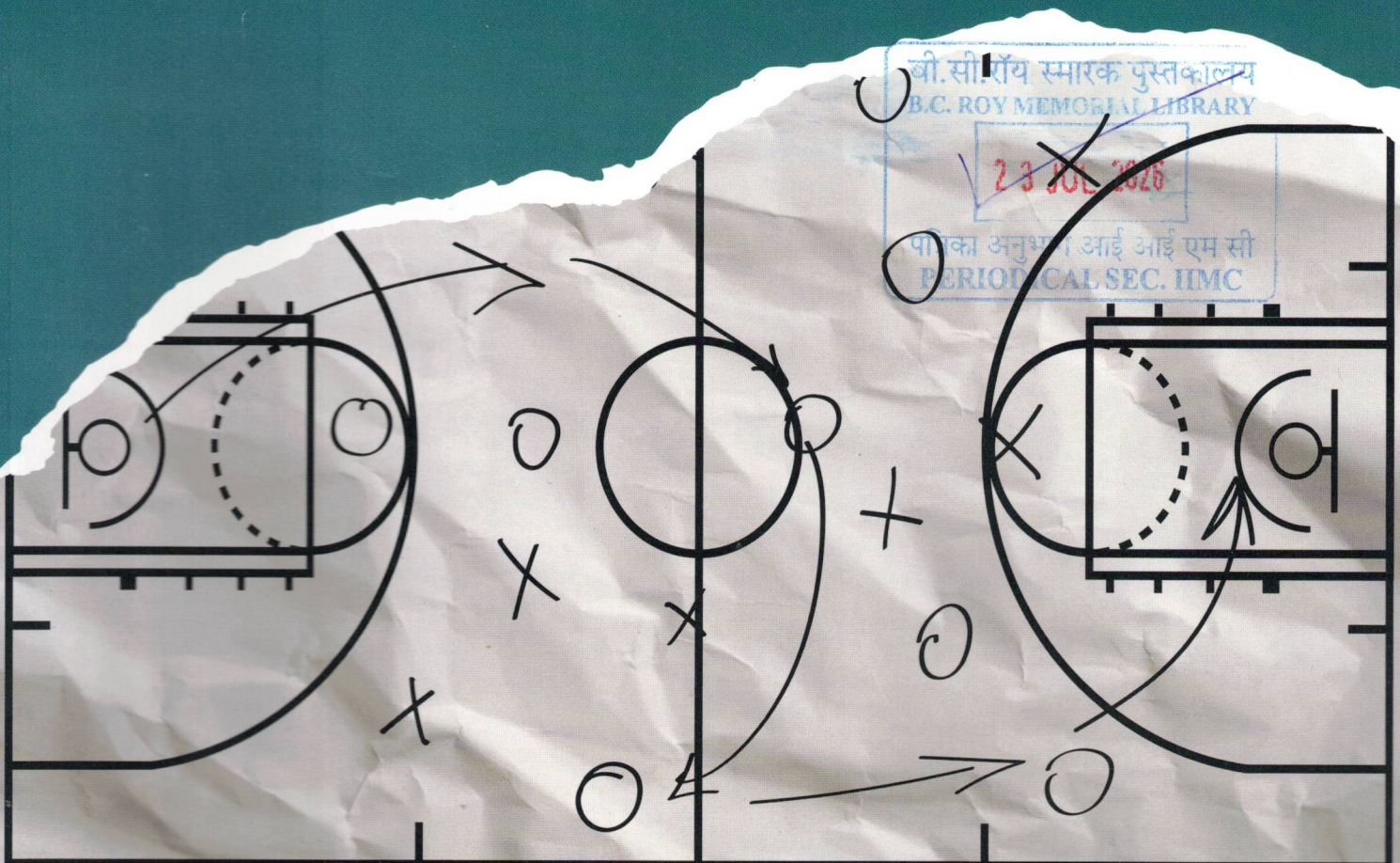
ORMS^{TODAY}

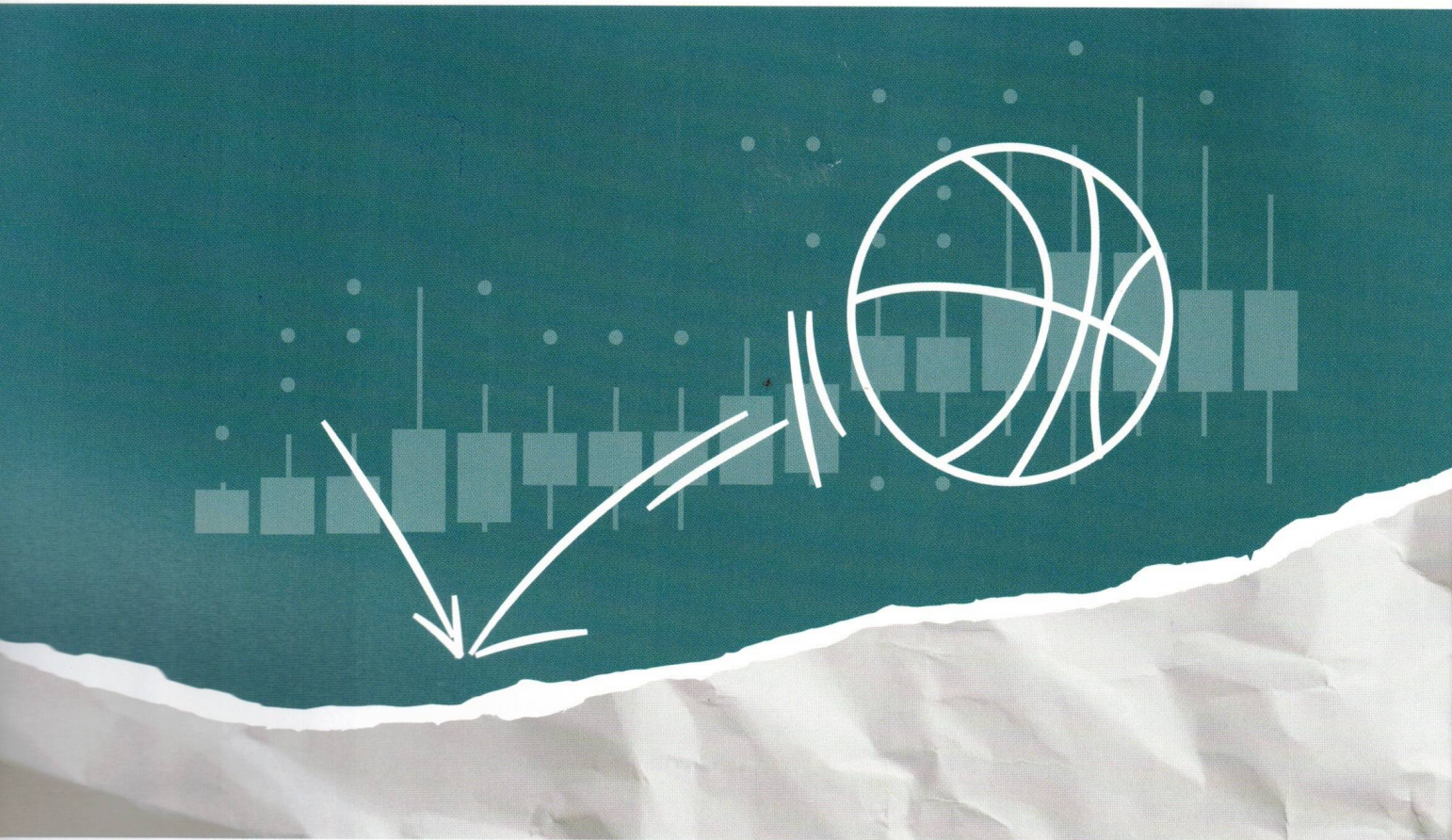
2026 | Volume 53, Issue 1

informs

Smarter Decisions
for a Better World

HOW ANALYTICS IS REMAKING BASKETBALL





22

BASKETBALL ANALYTICS

Analytics has radically transformed how NBA teams make decisions.

BY TRISTAN ROBBINS,
LANDON MCINTOSH, WILL
ROBINSON AND SCOTT
NESTLER, CAP-X

26

QUANTUM OPTIMIZATION

Quantum computing offers a powerful new approach to solving optimization problems.

BY SARA LODHA

30

CORONA-LIU COLLABORATION

A partnership turns student projects into business solutions.

BY R. ESTRADA, JUAN F.
MONSALVO, AND JUAN R.
JARAMILLO

34

REMEMBERING RONALD A. HOWARD

A tribute to the founder of modern decision analysis.

BY ALI ABBAS, ERIC
HORVITZ, CARL SPETZLER
AND JIM MATHESON

DEPARTMENTS

4 Inside Story

6 President's Desk

9 INFORMS Online

10 HQ Highlights

12 Forum: BA Rankings

14 Forum: Linear
Regression

16 Viewpoint

18 Member Insights

38 Healthcare Analytics

40 Industry-Academia
Collaboration

42 Conference Preview

44 Marketing Science

47 Last Word